

VALUE CREATION IN SPECIAL SITUATIONS – *VALUE CREATION IN EMERGING LONDON*

Turnaround Situations

- With a unique understanding of hotels, residential, office and retail as well as specialized uses including senior and student housing, Yoo Capital applies this understanding to underperforming assets to drive value
- Yoo Capital's senior leadership personally oversee the execution of all of our key asset management strategies to ensure we maximize value creation and investment returns
- A critical element to the Yoo Capital process is in the firm's rigorous exploration of all asset management opportunities, and then an equally rigorous selection process of determining which strategies deliver the best risk-adjusted returns and generate the most attractive incremental returns on capital invested

Case Study

- Larnaca Works is a \$47M residential block specifically designed and positioned to take advantage of the regeneration of Bermondsey Central. Targeted to aspirational homeowners seeking City proximity without the cost
- The site was acquired coming off the bottom of the crisis when development capital remained scarce. The regeneration of major in-fill urban locations like Larnaca required vision and execution capability



Bermondsey, London