

VALUE CREATION IN SPECIAL SITUATIONS – *WORLD-CLASS PLACE MAKING*

World Class Place Making

- Yoo Capital is uniquely positioned to bring a world-class team of professionals with global experience in place-making to its developments and investments
- The firm brings a unique vision to its real estate that combines creative real estate uses, design and positioning. This is based on a fundamental understanding of real estate, market demand and what the key differentiators are that can turn real estate into a lifestyle choice

Case Study

- The Lakes is a \$275M world-class second-home private gated community set within a 650-acre preserve lakeland located in the Cotswolds approximately 90 minutes northwest of Central London
- The site has won numerous award for creating a destination residence reknowned as the most successful developments of its kind in the UK, with a prestigious list of residents who seek privacy, tranquillity and understated luxury in a private natural reserve setting
- The site was a former quarry mine owned by a mining company. Acquired and taken though a lengthy and complex planning process that took years to finalize, Yoo Capital successfully converted the site into the premier second-home destination residential address in the UK
- Yoo Capital acts at JV partner with Raven Group, a major publicly listed company



The Lakes by yoo