

## CREATING FUTURE CORE: *CORPORATE OPPORTUNITIES*

Yoo Capital's senior partners have acted as principal investors in major public and private corporate opportunities for over 20 years in the hospitality, commercial and residential real estate sectors. This includes over \$8 billion in take-privates, recapitalizations, acquisitions and turnarounds.

The firm combines hands-on operational experience in mixed-use, hospitality, serviced residential and leisure operations with a deep understanding of global capital markets, complex deal structuring and strategic growth to optimize investment value.

### ***Olympia Exhibition Centre***

- ❖ In 2017, the firm successfully acquired Olympia Exhibition Centre in prime West London off the market for \$475 million from a FTSE 250 UK listed company
  - ❖ A company comprising over 200 full and part-time employees and 1,100,000 square feet spread across 14.0 freehold acres in the Boroughs of both Kensington and Hammersmith, Olympia is the only major exhibition centre in Prime Central London and has a tremendous 130-year history as one of the world's leading exhibition, entertainment and cultural centres
  - ❖ During the last 20 years, Olympia had been largely a non-core corporate holding within a larger corporate asset base. It was periodically traded to multiple different ownerships, each without a significant focused investment strategy
- 
- ❖ Yoo Capital's strategy is to reutilize underperforming areas of the estate, and transform Olympia into London's new creative arts, entertainment and exhibition district with three performing arts centres, two major hotels, major creative offices and studios and over forty unique eateries, bars and restaurants
  - ❖ Yoo Capital acts as UK Co-Investment Partner and Asset Manager and serves on the Board of the Company



*Olympia Exhibition Centre, London*